



Feb 22nd, 2018

Ring wants to help reduce crime and increase safety in St. Lucie County

Ring is excited to propose a solution to the St. Lucie Sheriff's Office (Agency), referred throughout this document as SLSO, to help reduce crime and assist with investigations in your community.

Program Description

This program will provide SLSO access to the Ring Neighborhoods platform to communicate with Ring Neighbors, view Neighbor supplied video and encourage community engagement as we work together to make St. Lucie County neighborhoods safer.

- The Ring Neighborhoods platform is a digital neighborhood watch that both law enforcement and the public can access free of charge by downloading the Ring mobile app (iOS and Android).
- The app allows Ring Neighbors to share and comment on real time crime and safety events in their neighborhood. There are already more than 5,700 St. Lucie County residents using the app.
- As part of the program, SLSO may:
 - Utilize the critical crime and safety events that are posted in the app by neighbors to assist in law enforcement operations and investigations; and
 - Post information relating to critical incidents and other incidents in the app to keep neighbors informed regarding issues in their neighborhoods.
- In addition, SLSO and Ring may work together to offer subsidized Ring cameras to select parts of St. Lucie County.

Responsibilities

Ring Will:

- Make the Ring app available to St. Lucie County residents free of charge.
- Donate Ring cameras to SLSO or area of St. Lucie County based on the number of qualifying downloads of the app that result from the program. Each qualifying download will count as \$10 towards these free Ring cameras. Ring will seed the program with an initial donation 40 Ring cameras.
- Make the Ring Neighborhoods portal available to SLSO, free of charge, including support and training for SLSO employees.
- Work with SLSO to obtain SLSO data/call logs and publish the relevant incidents in the app based on terms agreed with SLSO.
- Subsidize the purchase of Ring cameras by St. Lucie County residents as part of a subsidy program. Ring will match SLSO's subsidy at the \$100 level (\$50 each) on programs up to \$50,000.

SLSO will:

- Engage the St. Lucie County community with outreach efforts on the platform to encourage adoption of the platform/app.
- Choose how the free Ring cameras should be distributed. There are two options.
 - Cameras will be donated directly to SLSO. SLSO will in turn distribute these cameras to the community as part of its outreach programs.
 - Ring will directly distribute these cameras to the local community, with input from SLSO.
- Maintain appropriate access controls for SLSO personnel to use the Ring Neighborhood Police portal.
- Make data related to SLSO incidents/call logs available to Ring on a mutually agreed upon basis.
- Have the option, but no obligation, to participate in a subsidized camera program.

Term

SLSO's participation in the program shall commence upon SLSO's acceptance of these program terms. Either party may terminate SLSO's participation in the program at any time upon providing written notice to the other party. The Ring Neighborhoods Portal will be available to SLSO by April 9th.

Press Release

The parties shall agree to a joint press release to be mutually agreed upon by the parties.

Privacy and Terms of Use

Ring will not provide any customer personal information, including video footage, to SLSO without the prior consent of the owner. SLSO agrees not to use the Ring Neighborhoods Police Portal other than as expressly authorized by Ring and other than in connection with bona fide SLSO work. Ring's terms of service and privacy notice, as posted on Ring.com, shall apply to all uses of the Ring app and Neighborhoods Police Portal.

Compensation

At no point shall either party receive compensation from each other as a result of this program.

Confidentiality

SLSO shall keep the terms of this program confidential.

RING LLC

Jun 6, 2018

Date

1523 26th street
Santa Monica CA 90404

Address

By: Mel Tang (Jun 6, 2018)

Name: Mel Tang

Title: VP and Secretary

SLSO

Jeffrey M. Nessan
Program Sponsor

5/17/18
Date

Title



Ring helps to help reduce crime and increase safety in the Lasell County.
Ring is excited to present a solution to the Lasell Sheriff's Office (Agency), outlined throughout this document to
clarify the process and take into account the needs and concerns of both parties.

This program will provide Ring access to the Ring Neighborhood platform to communicate with Ring Neighborhood users. Ring supplied video and messaging communication improvements as it is most logical to make fit Lasell County requirements.

This program will provide Ring Neighborhood platform as a digital neighborhood watch tool for individuals and the community.

The Ring Neighborhood platform is a digital neighborhood watch tool that can be used by individuals and the community.

The user will be able to Neighborhood to others and receive notifications when other users are active in their neighborhood.

As part of this program, Ring will:

• Update the current crime and safety events that are posted on the app to neighborhood or county level.

• Post information relating to criminal activities and other incidents in charge to keep neighborhood residents informed in their neighborhood.

• Provide Ring Neighborhood platform as a digital neighborhood watch tool for individuals and the community.

• Allow Ring Neighborhood platform to work together to other applications that connect to other parts of the Lasell County.

Responsibilities

Ring will:

• Allow the Lasell County residents to fit Lasell County residents their choice.

• Update Ring Neighborhood to LASL on a daily basis to fit the needs of qualifying individuals.

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• Make sure Ring Neighborhood platform is SCAL, User friendly, including support and training.

• Work with LASL to allow LASL to add new neighborhoods and remove existing neighborhoods.

• Submit the purchase of Ring license to fit Lasell County residents as part of a feasibility program. Ring will match 100% initially in the first three quarters of each year.

SLSO MOU

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